



PRESENTS

CONVERSATION STARTERS

"Talking to a Parent"



Jose is sitting at his kitchen table scrolling on his phone. His daughter, Elena, enters through the backdoor.



"Hi, dad, how are you?"



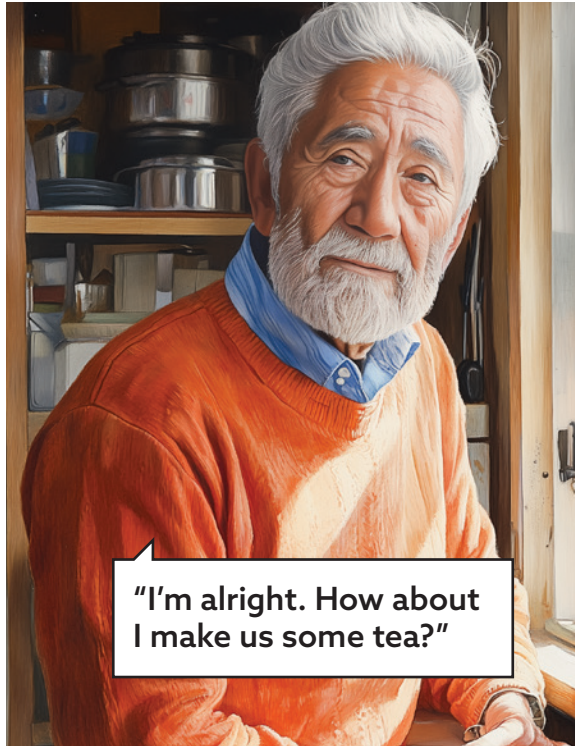
"Hola, mija! What brings you here?"



Elena looks around and sees dishes in the sink. Outside a window, the garage is open.



"Oh, you know... Just wanted to stop by and see how you are doing."



"I'm alright. How about I make us some tea?"



Jose gets up and goes to a cabinet but stops in place, as though he doesn't remember why he got up. Elena notices.

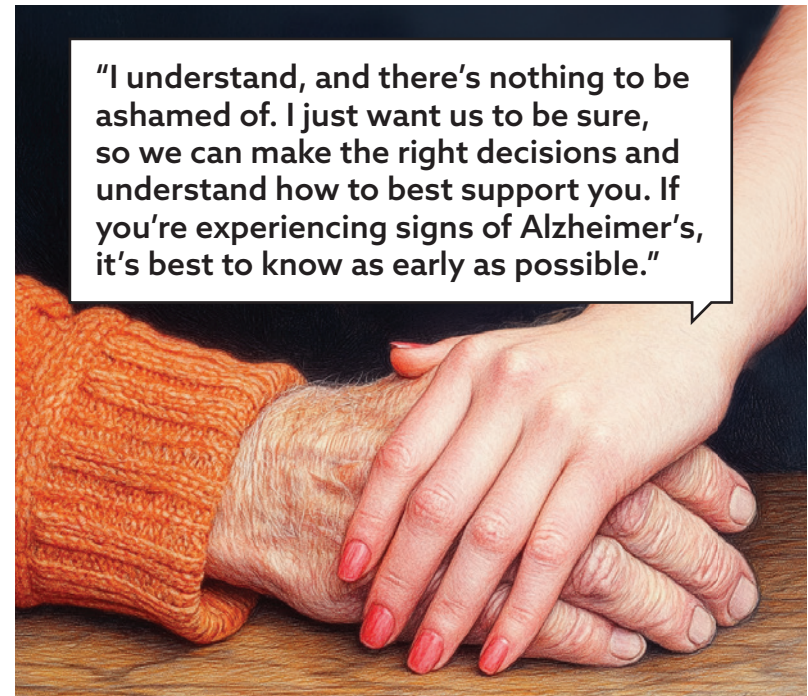
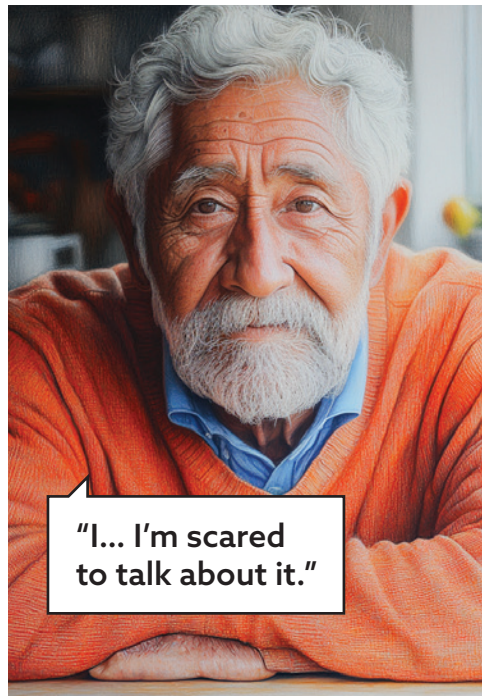


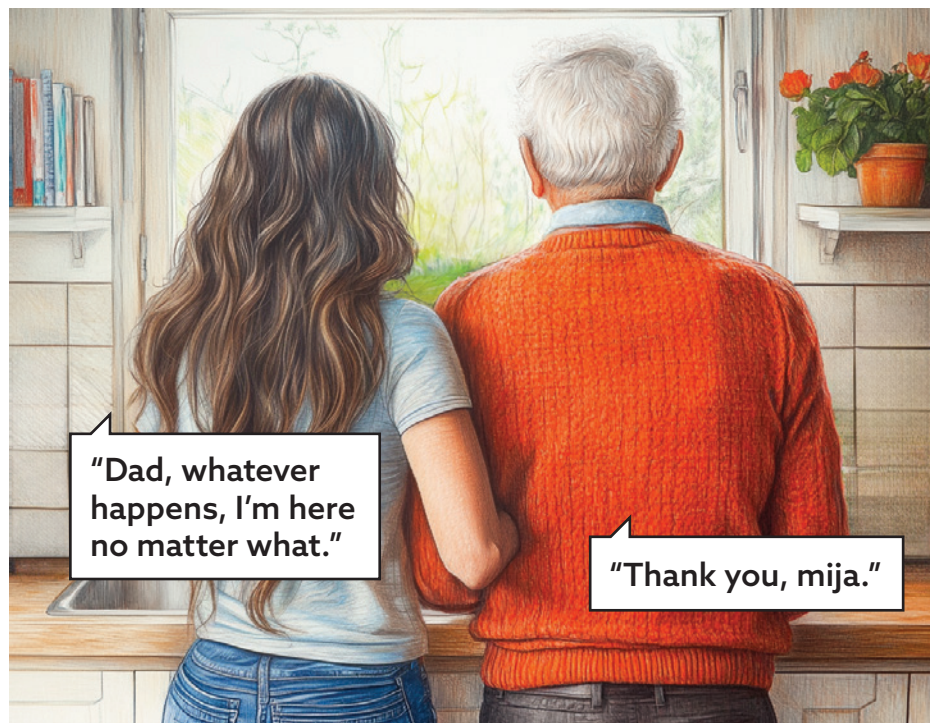
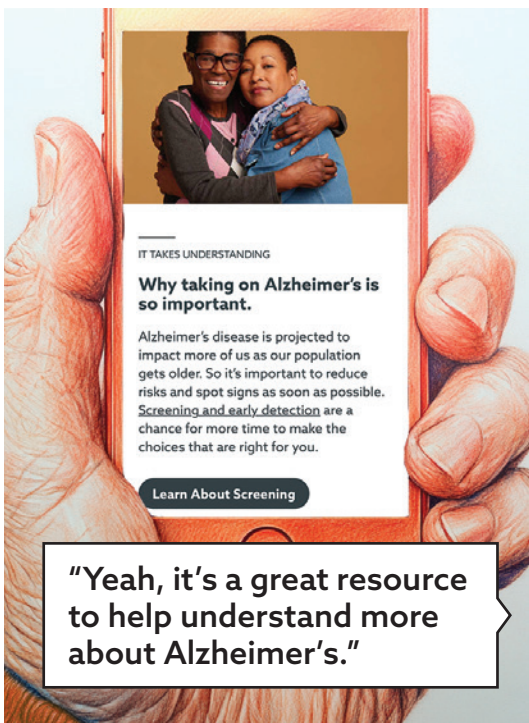
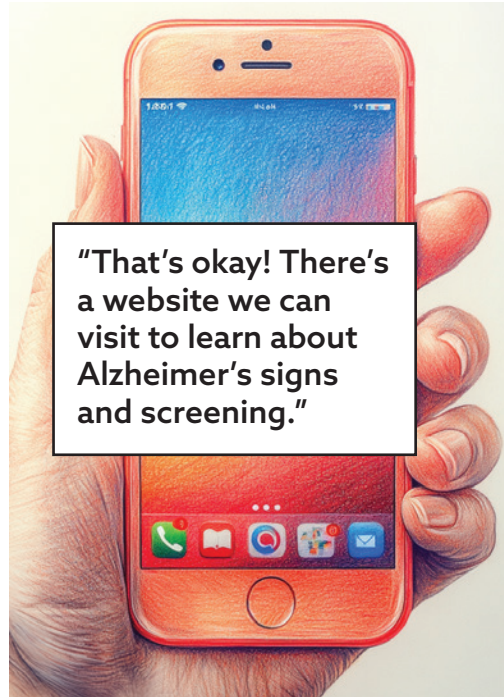
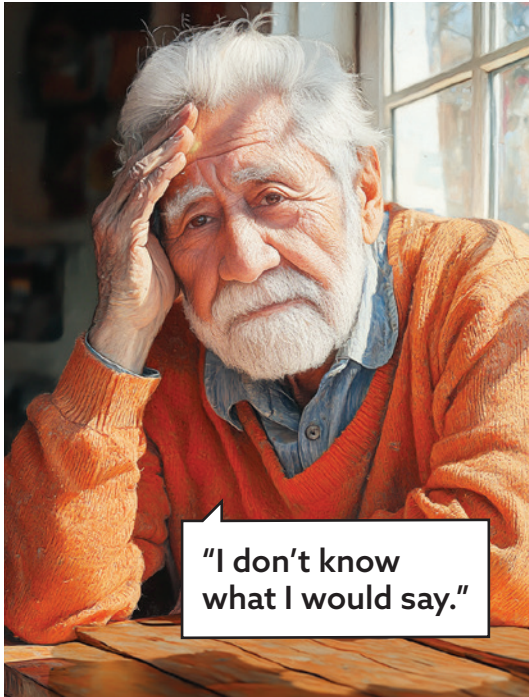
"No, it's okay. Dad... I wanted to talk to you about something."



"I've noticed some signs recently that maybe... you're experiencing memory loss—"

"That's nonsense!"





Start the conversation about Alzheimer's with your loved ones.

Learn about signs, screening and early detection at

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